

LAND TO LAUNCH

Tel Aviv Virtual Insurtech Bootcamp

Powered by Austrade Landing Pads

In partnership with SOSA and Insurtech Australia

Learn how to scale your insurtech business into global markets, gain insight from successful Israeli founders and access a thriving insurtech ecosystem.

Delivered in partnership with [SOSA](#) and [Insurtech Australia](#), this virtual four-day program is designed for Australian founders pioneering insurtech solutions.

THE PROGRAM

From 3-6 May, you will participate in:

- Exclusive tailored workshops to help you develop your business value proposition, covering topics like building and validating a global growth strategy, navigating partnerships, pitching and venture capital fundraising in the new norm
- 1:1 business development advice and mentorship sessions
- Potential strategic introductions to key insurtech stakeholders, customers, partners and investors in SOSA's extensive global networks
- Possible bonus sessions on insurtech opportunities in the UK and Germany
- Post-program virtual 1:1 meetings with key players in the Israeli insurtech industry

The entire bootcamp will be online and free of charge for successful applicants.

ISRAEL: THE STARTUP NATION

Israel is fast emerging as a global leader in insurtech, propelled by its maturity in the fields of cybersecurity, artificial intelligence and cloud-computing.

100+

There are over 100 active insurtechs based in Israel.

3/5

Israel is home to 3/5 top insurtech unicorns in the world including Lemonade, Hippo and Next.

38%

In 2019, startups in the insurtech subsector of fintech accounted for roughly 38% of total funds raised by fintech companies.

20%

In 2019, 20% of Israeli insurtech companies secured funding.

40+

More than 40 multinational financial companies are operating in Israel.



Australian Government

Australian Trade and Investment Commission

SOSA



InsurtechAustralia
INSURANCE INNOVATION + COLLABORATION

WHO SHOULD APPLY

High-growth, innovative Australian insurtech companies that have:

- Seed or round A funding and/or are revenue-generating
- Plans to scale globally within the next 12 months
- A product commercialised or ready to be commercialised within the next two years

PROGRAM DATES: 3-6 MAY 2021

The program will take place during the Australian evening-time.

APPLY NOW

Apply to participate by **17 March**.

Places are strictly limited and applications are subject to competitive assessment.

Successful candidates will be notified by **29 March**.

ENQUIRIES

landingpads@austrade.gov.au



About Austrade

The Australian Trade and Investment Commission – Austrade – is Australia’s leading trade and investment agency.

We are experts in connecting Australian businesses to the world and the world to Australian businesses.

Austrade’s Landing Pads help scaleups enter and grow in established and emerging markets around the globe.

Learn more: austrade.gov.au/landingpads

About Insurtech Australia

Insurtech Australia is Australia’s leading not-for-profit industry association for insurtech and insurance innovation.

We support the diverse Australian insurtech community and collaborate with insurers, startups, regulators and investors to advocate for the best possible regulatory environment, and foster an ecosystem of insurtech innovation.

We aspire to make Australia one of the world’s leading markets for insurtech and insurance innovation.

Learn more: insurtechaustralia.org

About SOSA

SOSA is a global open innovation company, with locations in Tel Aviv, New York and London.

We believe in building strong relationships within the tech ecosystem, and even stronger cross vertical open innovation programs. By identifying advanced technology solutions and innovative models, we work with corporations and public entities to implement solutions that lead to business growth and successful digital transformation.

SOSA’s partners include insurance and finance corporations such as Harel, Swiss Re, MS&AD, InsurLab Germany, FinTLV, Zurich, Tokio Marine and RBC.

Learn more: sosa.co



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