

## WEBINAR

# DISCOVERING THE INDIAN AGTECH STORY

## ABOUT THIS WEBINAR

This webinar, the first in a series on India's Agtech sector, will provide an introduction to the dynamic disruption of the conventional agriculture and supply chain practices in India through the harnessing of technology.

## WHY YOU SHOULD ATTEND

Hear from Mr Hemendra Mathur, a leading industry expert, and familiarise yourself with the Indian AgTech sector. Mr Mathur will cover the following key points, on the "What Why and How" of doing business with Indian AgTech. The webinar will address:

- The needs of the Indian AgTech market, keeping in mind the demographic and needs of customers in India;
- Gaps in the Indian Agtech sector and where Australia can support and assist India's strategy for this sector;
- How Australian companies might partner with Indian start-ups;
- How Australian companies might use India as a platform to "Go Global" from India.

## SPEAKER

- **Hemendra Mathur**, *Venture Capitalist, Investment Banking, Mentor*

## MARKET INSIGHTS

### INDIA

- According to the NASSCOM report "Agritech in India – Emerging Trends in 2019", as of June 2019, the sector has received more than \$248 million funding, a growth of 300% as compared to the previous year.
- According to the World Economic Forum, India will have 7 mega cities by 2030, each with a population of over 10 million, and growing.
- It is estimated that India is losing 100 thousand ha of arable land each year due to urbanisation, soil erosion, water depletion and other demographic pressures;
- An 8-10 tier supply chain connecting a farmer to a consumer results in price escalation of a 1000% between the farm gate and retail price, with no real value addition.
- All of this is driven by the need for food and nutrition security. With diminishing resources, climate change and food security is a mammoth challenge facing India;

### Important information

Date: Thursday 5<sup>th</sup> December 2019

Time: 3.30 to 4.30 pm AEDT  
(Australian Eastern Daylight Time)

Register by: 4<sup>th</sup> December 2019

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Cost: Free

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### Who should attend?

- Australian AgTech companies
- Australian incubators and accelerators
- Australian VC funds
- Australian tech start-up mentors
- State governments

## WEBINAR

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- An average of 6.7 million new mobile subscribers are added each month in the last 10 years, making digital technology the premier means of innovation in India.

## MORE ABOUT THE SPEAKER/S

### Details



#### **Hemendra Mathur**

Hemendra has over 23 years of experience in venture capital, private equity, management consulting and investment banking.

Hemendra in his career has invested in several early stage agritech and mid-sized companies in the agricultural supply chain. He is a mentor, investor and board member in many food and ag-tech start-ups working on innovations in agri-inputs, market linkages, mechanization, food nutrition and farmer financing.

He is working as Venture Partner with Bharat Innovation Fund –investing in deep-tech start-ups across sectors. Hemendra is also co-founder of ThinkAg – a platform for accelerating the adoption of innovations in agriculture space.

In his previous assignments; he has worked with SEAF, Yes Bank, Rabobank, KSA Technopak and ORG-MARG.

He has authored many papers on the subject and speaks regularly at conferences pertaining to food and agribusiness sector as well as start-up ecosystem. He is a management graduate from IIM (Ahmedabad) and Agricultural Engineer from Rajasthan Agricultural University.

Linkedin: <https://www.linkedin.com/in/hemendra333>

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## LIMITED PLACES - REGISTER NOW

Register now to this free webinar at [www.austrade.gov.au/agtechwebinar](http://www.austrade.gov.au/agtechwebinar). The registration confirmation email will include all webinar log-on information. If you require help with registration, please call 13 28 78.

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