



Australian Government
Australian Trade and Investment Commission



EVENT PARTICIPATION OPPORTUNITY

AUSTRALIA FUTURE UNLIMITED: TAIWAN HIGH SCHOOL COUNSELLORS' WORKSHOP 2019

TAIPEI, TAIWAN
27 SEPTEMBER 2019

Leverage the trend of 'go younger'.

About this event

In light of the growth of Taiwanese high school graduates going overseas for further education, the High School Student Counsellors' Workshop intends to leverage the trend by targeting career counsellors of selected high schools that offer international curriculum, e.g. International Baccalaureate, Advanced Placement, Suite of Assessments etc.

Australian universities who sign up for the [Australia Future Unlimited Education Exhibition](#) and this workshop will be able to give short talks on pre-set topics to show their individual strengths in delivering outcome-focused programs, that equip students with future employment skills for an increasingly competitive workforce.

Why you should participate

- Raise your institution's profile and build brand awareness.
- Build direct connection with the key contacts of local international schools for future business development and engagement.
- Promote your institution's support system for international students and highlight the benefits of studying in Australia.

Important information

Date: 27 September 2019

Location: Taipei, Taiwan

Application deadline: Refer to the [event page](#)

Who should attend?

Australian providers of:

- Higher education.

Apply now at

www.austrade.gov.au/taiwanhsscw2019

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Market insights

- The number of Taiwanese students choosing to study abroad immediately after finishing high school had grown every year since 2010 and reached 1,584 in 2017, tripled the 2010 figure.
- The number of student commencements in Australia for undergraduate studies from Taiwan grew by 17 per cent in 2018.
- More and more private schools start offering international curriculums. Moreover, four more Taipei municipal public high schools have either just begun or will begin to also offer International Baccalaureate, Advanced Placement or International Foundation Year programs.

Market Information Package (MIP)

Visit the [Taiwan](#) education market profile for more insights, news, opportunities and detailed student data.

The MIP is Austrade's online market intelligence service for the Australian international education sector.

Information on how to subscribe is available on the [Austrade website](#).

Event program

Below is a brief overview of the program. A detailed version will be provided in the Event Participation Kit.

Date	Location	Activity
Friday 27 September 2019	Taipei	Australia Future Unlimited: Taiwan High School Student Counsellors' Workshop 2019

Your participation options

You can choose the level of participation that suits your marketing needs and budget.

Options	Participation package	Total cost
Taipei	This package includes the following inclusions: <ul style="list-style-type: none"> • venue and refreshment arrangements • online registration • local school invitation and RSVP management • facilitation presentation delivery. 	A\$600

PAY STRUCTURE:

Full payment is required with payment terms as per the invoice provided upon receipt of the acceptance letter.

- Please refer to the event [Terms & Conditions](#) for further detail. Non-payment of the deposit or full payment by the applied deadline will result in the forfeit of your reserved place on the event.
- The direct cost and Austrade service fee form part of the total package and you cannot purchase one without the other.
- You may also be eligible to claim some of your marketing and promotion costs associated with this mission through the Export Market Development Grant scheme. For more information visit www.austrade.gov.au or call 13 28 78.

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Apply online

Apply online at www.austrade.gov.au/taiwanhsscw2019 and our country and industry specialists will review your application. If your application is successful, we will send you an Event Participation Kit to give you all the information you need to prepare. In order to provide the highest level of service to delegates, places are strictly limited.

If you are considering attending this event, Austrade recommends that you consult 'Smartraveller', the Australian Government's travel advisory service, which is available at www.smartraveller.gov.au. Travel advice is updated regularly on this site.

Your institution may need to be CRICOS-registered before you can participate in this exhibition. To determine your requirements, please visit cricos.education.gov.au or contact [Cherry Hu](#).

Please note that Austrade will work only with clients that maintain appropriate business ethics and demonstrate a commitment to legal obligations, including anti-bribery laws, both in Australia and overseas.

Key Austrade contacts

If you would like to discuss participating in this event, please contact:

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Austrade Taipei

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Other events of interest

For more information about upcoming Austrade education events please visit the [Education Events Homepage](#).

Future Unlimited brand

The Future Unlimited brand has been created for organisations whose core business is Australian education and training or the international marketing and promotion thereof. It is a marketing tool to raise the profile of and increase the preference for Australian education.

For further information on how to use the brand, visit www.austrade.gov.au/FutureUnlimited.