



2019 MISSION TO CONSENSUS

12-16 MAY 2019

Promote your business and build your network at the world's premier blockchain event – Consensus 2019

ABOUT THIS EVENT

Consensus is one of the landmark events on the blockchain calendar attracting professionals from leading industry players, investment firms, financial services, academic institutions, policy groups, and start-ups. Last year, a global audience of over 8,000 attendees, represented over 800 companies from 35 countries. The conference featured three days of demos, networking and expert discussions regarding the most important commercial developments, technical innovations, and public policy issues affecting blockchain.

The 2019 Australia mission will include a pre-departure briefing, a welcome reception and a networking dinner, along with access to the Australia Lounge - an exclusive space at the conference venue in the New York Hilton Hotel. The Australia Lounge will provide a space for networking as well as a venue for delegates to hold one-on-one client/partner meetings.

WHY YOU SHOULD PARTICIPATE

- Build relationships with professionals from leading industry players, investment firms, financial services firms, academic institutions, policy groups, and startups
- Attend exclusive networking functions as a member of the official Australian delegation
- Create or increase awareness of your brand
- Develop a deeper understanding of the US market
- Meet potential customers, partners and investors at our delegate only networking events
- Make full use of our branded 'Australia Lounge'. Meet one-on-one with valuable contacts in our delegate only marquee.

Important information

Date: 12-16th May 2019
Location: New York
Applications close: 5th April

Who should attend?

Australian businesses in:

- blockchain
- supply chain
- banking
- cryptocurrency
- professional advisory, also;
- universities and
- government

Find partners,
customers,
investors.
Join us at
Consensus!

Apply now at www.austrade.gov.au/NYCBLOCKCHAIN

DRAFT MISSION PROGRAM

Our program is designed to maximise opportunities for your business in New York. Planning for additional meetings, site visits and delegate-only networking events are underway and an updated itinerary will be included in your post-registration kit. Contact us if you have any questions in the meantime.

Date	Details
Sunday 12 May	<p>Welcome Reception</p> <ul style="list-style-type: none"> Welcome and logistics from Austrade Keynote address - Welcome Reception Sponsor <p>Panel discussion: “The Future of Blockchain”</p> <ul style="list-style-type: none"> US industry blockchain experts
Monday 13 May	<p>Consensus 2019 Day 1 – Australia Lounge, Hilton Midtown</p> <ul style="list-style-type: none"> Conference keynote and plenary sessions Australia Lounge meeting room available for delegate use
Tuesday 14 May	<p>Consensus 2019 Day 2 – Australia Lounge, Hilton Midtown</p> <ul style="list-style-type: none"> Conference keynote and plenary sessions Australia Lounge meeting room available for delegate use <p>Networking Dinner</p> <ul style="list-style-type: none"> Keynote address – Networking Dinner Sponsor Network with industry leaders from NY and the USA
Wednesday 15 May	<p>Consensus 2019 Day 3 – Australia Lounge, Hilton Midtown</p> <ul style="list-style-type: none"> Conference keynote and plenary sessions Australia Lounge meeting room available for delegate use
Thursday 16 May	<p>Delegation Debrief</p> <ul style="list-style-type: none"> Enterprise blockchain industry speakers Wrap-up from Austrade

PARTICIPATION OPTIONS

Options	Package inclusions	Total cost
Delegate	<p>This package includes the following services and inclusions:</p> <ul style="list-style-type: none"> • Conference fees • Welcome reception • Networking dinner attendance • Exclusive use of the Australia Lounge and meeting space 	A\$2,800
Principal Partner (four available)	<p>This package includes the following services and inclusions:</p> <ul style="list-style-type: none"> • 2 x delegate passes for Consensus 2019 • Opportunity to display and distribute marketing material at an exclusive table within the Lounge • Large logo and 'Australia Lounge Proudly Supported By' on delegation banner at the Australia Lounge • Company logo printed prominently on all material associated with the Australia Lounge promotion • Official mention in delegate briefing packs, 1000 delegation booklets distributed to Consensus attendees and recognition as a key supporter at all Australian functions • Video interview for promotion with Austrade • Support with accessing media opportunities at Consensus. <p>To find out more about this sponsorship opportunity contact usa@austrade.gov.au</p>	A\$15,000
Welcome Reception Sponsor	<p>This package includes the following services and inclusions:</p> <ul style="list-style-type: none"> • 2 x Delegate passes for Consensus 2019 • Keynote speech to the delegation at the Welcome Reception • Company logo printed prominently on all material associated with the welcome promotion • Official mention in delegate briefing packs, 1000 delegation booklets distributed to Consensus attendees and recognition as a key supporter at all Australian functions 	A\$10,000

- Video interview for promotion with Austrade
- Support with accessing media opportunities at Consensus.

To find out more about this sponsorship opportunity contact
[**usa@austrade.gov.au**](mailto:usa@austrade.gov.au)

Networking Dinner Sponsor	This package includes the following services and inclusions:	A\$10,000
	<ul style="list-style-type: none">• 2 x Delegate passes for Consensus 2019• Co-host and deliver keynote speech at Networking Dinner with delegates and New York industry leaders• Opportunity to invite 5 guests to networking dinner• Company logo printed prominently on all material associated with networking dinner promotion• Official mention in delegate briefing packs, 1000 delegation booklets distributed to Consensus attendees and recognition as a key supporter at all Australian functions• Video interview for promotion with Austrade• Support with accessing media opportunities at Consensus.	

To find out more about this sponsorship opportunity contact
[**usa@austrade.gov.au**](mailto:usa@austrade.gov.au)

Note: Austrade reserves the right to cancel the event if fewer than ten organisations register for the event.

[WWW.AUSTRADE.GOV.AU/NYCBLOCKCHAIN](http://www.austrade.gov.au/nycblockchain)

Register your interest in attending this mission on the Austrade website (click link above). As places are strictly limited, all registrations will be reviewed by our country and industry specialists for suitability. If you are accepted, you will be offered a place which will be confirmed when you make your payment. Once you are confirmed, we will work with you to ensure you are prepared to make the most of this opportunity.

Please refer to the event [Terms & Conditions](#) for further details.

You may be eligible to claim some marketing and promotion costs associated with this mission through the Export Market Development Grant scheme. For more information, visit www.austrade.gov.au/grants or call 13 28 78.

IMPORTANT INFORMATION

If you are considering this mission, Austrade recommends that you consult 'Smartraveller', the Australian Government's travel advisory service, which is available at www.smartraveller.gov.au. Travel advice is updated regularly on this site.

Please note that Austrade will only work with clients that maintain appropriate business ethics, and demonstrate a commitment to legal obligations including anti-bribery laws, both in Australia and overseas markets. Review further information on anti-bribery at <http://www.austrade.gov.au/Australian/Export/Guide-to-exporting/Legal-issues/Bribery-of-foreign-public-officials>.

KEY CONTACTS

To discuss your participation options further, please contact:

Australia
Josh Hyland
Trade and Investment Advisor
Melbourne
T +61 3 9648 3172
E josh.hyland@austrade.gov.au

USA
Simon Callaghan
Senior Business Development Director
New York
T +1 646 420 1350
E simon.callaghan@austrade.gov.au