



EVENT PARTICIPATION OPPORTUNITY

ARTIFICIAL INTELLIGENCE MISSION (AIM) TO THE US

AUSTIN, TEXAS

13-15 FEBRUARY 2019

Following the 2019 Association of University Technology Managers (AUTM) conference in Austin Texas, Austrade Americas will be hosting a strategic program for Australian researchers and technology transfer professionals.

About this event

Austin has recently developed as a tech-hotbed, and an affordable alternative to San Francisco and New York. With a rich pool of university-educated talent, the Austin start-up culture is thriving, and Artificial Intelligence (AI) forms part of that. An undeniably cool city, Austin has much to offer those looking to grow their tech presence.

The AUTM Conference, an assembly of international academic technology transfer professionals, is taking place in Austin, Texas from 10-13 February 2019. Austin has become one of the fastest growing tech hubs in the US with competitive strengths in AI, machine learning, and big data.

Following the AUTM Conference, Austrade Americas will be hosting a strategic 2-day program for Australian researchers and technology transfer professionals to learn and connect with Austin's vibrant AI ecosystem. Meetings will include a variety of potential investors and collaborators across industry,

academic, and philanthropy. Examples of meetings include Dell and The University of Texas at Austin.

Why you should participate

- Establish connections with top US researchers and organizations in this sector
- Learn about opportunities for collaboration across commercialisation, innovation, international research and disruptive technologies
- Gain an understanding of funding options for technology, commercialisation and strategic alliances in this sector.

Important information

Date: 13-15 February 2019

Location: Austin, Texas

Application deadline: Refer to the [event page](#)

Who should attend?

Australian providers of:

- Higher education.

Apply now at

www.austrade.gov.au/aimus2019

ARTIFICIAL INTELLIGENCE MISSION

AUSTIN TX, UNITED STATES

Market insights

- The Austin-San Antonio growth corridor is one of the US' fastest growing regions, and is being led by growth in STEM-related jobs. According to Forbes Magazine, since 2001, Austin's STEM workforce has expanded 35 per cent and San Antonio's by 29 per cent, outpacing both the nation as a whole and known tech hotspots such as San Francisco. The cities have emerged as centres for business and financial services, education, aerospace and cyber-security.
- Austin AI startups raised more than \$50 Million in 2017
- The University of Texas at Austin consistently ranks in the top 10 for their AI program
- Austin houses multiple large scale AI and tech specific co-working spaces including the Data Ranch and the Capital Factory.

Market Information Package (MIP)

Visit the [United States](#) education market profile for more insights, news, opportunities and detailed student data.

The MIP is Austrade's online market intelligence service for the Australian international education sector.

Information on how to subscribe is available on the [Austrade website](#).

Event program

Below is a brief overview of the program. A detailed version will be provided in the Event Participation Kit.

Date	Location	Activity
13 February 2019	Austin, Texas	Program kick-off and networking
14-15 February 2019	Austin and San Antonio, Texas	Meetings with collaborators and potential funders in industry, philanthropy, and university

Your participation options

You can choose the level of participation that suits your marketing needs and budget.

Total cost	Direct costs	Austrade service fee
A\$1,700	A\$600 includes: <ul style="list-style-type: none">• ground transportation for two days• airport transfer on departure• networking reception.	A\$1,100 (4 hours @ A\$275 per hour) includes: <ul style="list-style-type: none">• Program overview briefing, preparation including appointment-making and site visit bookings, coordination and assistance with logistics.

PAYMENT: Full payment is required with payment terms as per the invoice provided upon receipt of the acceptance letter.

Please refer to the event [Terms & Conditions](#) for further detail.

The direct cost and Austrade service fee form part of the total package and you cannot purchase one without the other.

You may also be eligible to claim some of your marketing and promotion costs associated with this mission through the Export Market Development Grant scheme. For more information visit www.austrade.gov.au or call 13 28 78.

ARTIFICIAL INTELLIGENCE MISSION AUSTIN TX, UNITED STATES

Apply online

Apply online at www.austrade.gov.au/aimus2019 and our country and industry specialists will review your application. If your application is successful, we will send you an Event Participation Kit to give you all the information you need to prepare. In order to provide the highest level of service to delegates, places are strictly limited.

If you are considering attending this event, Austrade recommends that you consult 'Smartraveller', the Australian Government's travel advisory service, which is available at www.smartraveller.gov.au. Travel advice is updated regularly on this site.

Your institution may need to be CRICOS-registered before you can participate in this exhibition. To determine your requirements, please visit cricos.education.gov.au or contact [Elizabeth Bucknor](mailto:Elizabeth.Bucknor@austrade.gov.au).

Please note that Austrade will work only with clients that maintain appropriate business ethics and demonstrate a commitment to legal obligations, including anti-bribery laws, both in Australia and overseas.

Key Austrade contacts

If you would like to discuss participating in this event, please contact:

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Other events of interest

For more information about upcoming Austrade education events please visit the [Education Events Homepage](#).

Future Unlimited brand

The Future Unlimited brand has been created for organisations whose core business is Australian education and training or the international marketing and promotion thereof. It is a marketing tool to raise the profile of and increase the preference for Australian education.

For further information on how to use the brand, visit www.austrade.gov.au/FutureUnlimited.